



FOR IMMEDIATE RELEASE

DepositIQ Announces New Sales Director

Denver, CO (March 11, 2014)- DepositIQ, a leading security deposit alternative provider to the apartment industry, today announced the recent appointment of sales and marketing pro Krishna Cox to the position of sales director. In this role Ms. Cox will be responsible for selling DepositIQ's tech-savvy product throughout the Western U.S. while fostering valued relationships with the company's existing clients.

"This is an opportunity for me to combine the talents I've acquired from my past positions at an agile company with a great product," said Ms. Cox "and I recognized immediately how DepositIQ can be instrumental in marketing and retention strategies."

"Krishna's unique skill set and her knowledge of how management companies compete to attract residents will be extremely beneficial to our team," stated President Tom Schickel. "We are excited to have someone join DepositIQ that has excelled not only at selling to apartment operators but also in marketing to prospective residents."

Ms. Cox will call upon her nearly twenty years of sales and marketing experience on both the supplier and operator sides of the multifamily housing industry as she contributes to the rapid expansion of DepositIQ's client base. She previously held a regional sales manager position at Rent.com, a leading rental listing website, and spent over five years as Regional Director of Marketing and Education with ConAm Management Corporation.

Media Contact:

DepositIQ

Jon Hayford

Tel: 877-684-4039 x 802 / jhayford@depositiq.com

www.depositiq.com

About DepositIQ, LLC:

DepositIQ offers surety bonds in the place of standard cash deposits for the multifamily housing industry. Based in Denver, Colorado and branded as "the smart alternative to deposits" the product utilizes e-signature and e-payment technology to streamline the purchasing of bonds and a real-time report dashboard to provide crucial insight into clients' bond policies and claims pools. DepositIQ was developed to work with all types of properties including market rate, student, affordable, military, and senior housing and can be utilized entirely online or via mobile and tablet platforms. Available nationwide, DepositIQ allows operators and owners to remain competitive in their respective markets by offering a lower cost move-in option, increasing closing ratios, and controlling bad debt issues. For more information visit www.depositiq.com.

###